**RINOE Journal-** **Business Administration-Marketing; Accounting**

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**1.-Scientific Objectives**

Support the international scientific community in its written production Science, Technology and Innovation in the Field of Social Sciences, in Subdisciplines of Business administration: Production management, Personnel management, Entrepreneurship, Corporate culture, Social responsibility; Business economics; Marketing and advertising; Accounting and Auditing; Personnel economics: Firm employment decisions, Promotions, Compensation and Compensation methods and their effects, Training, Labor management, Labor contracting: Outsourcing, Franchising.

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Encourage the interlocution of the International Scientific Community with other Study Centers in Mexico and abroad and promote a wide incorporation of academics, specialists and researchers to the publication in Science Structures of Autonomous Universities - State Public Universities - Federal IES - Polytechnic Universities - Technological Universities - Federal Technological Institutes - Normal Schools - Decentralized Technological Institutes - Intercultural Universities - S & T Councils - CONACYT Research Centers.

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